

UNIVERSITY OF NEW HAMPSHIRE  
CONSTRUCTION AND RENOVATION STANDARDS

SECTION 10420 - EXTERIOR BUILDING SIGNAGE

PART 1 - GENERAL

- 1.01 All new and replacement building signage for all buildings owned by the University of New Hampshire shall conform to these requirements. Building signs shall be installed on the building, freestanding signs are not allowed. Building signs shall carry only the name of the building rather than identifying programs, offices, or functions. Building signs shall be placed as close as possible to a building's main entrance, preferably over the doorway, or at other major entry points, as needed. Building signs may be engraved into an integral component of the building façade or they may be installed as individual aluminum lettering as described below. Standards for other exterior directional signs are described in Section 10410 – Campus Directional Signage.

PART 2 - PRODUCTS.

- 2.01 Manufacturer: The Southwell Company, San Antonio, Texas 78291-8517.  
2.02 Type: Individual Letters - Upper Case Only  
2.03 Material: Cast F-214 Aluminum Alloy  
2.04 Finish: Satin Polished Face, Matte Sides with 2 Coats Clear Acrylic Lacquer  
2.05 Style: Palatino P-779  
2.06 Height: 6" typical; larger size when consistent with building scale  
2.07 Mounting: P-8 Projected (1/4" between back of letter and wall surface). Stud mount (threaded studs and spacers included with each letter, non-staining adhesive epoxy cement suitable for application to be provided by installer).  
2.08 Template: Full-size template of entire sign copy proportionally spaced shall be provided with all signs. Template shall indicate the precise location of all studs. Letters shall be keyed to the template to ensure proper location and orientation of all letters.  
2.09 Shop Drawings: Manufacturer's standard shop drawings are required.

PART 3 - EXECUTION

- 3.01 Sign configuration, orientation and location for all signs shall be pre-approved by Facilities Design and Construction with specific review by the University Architect. Shop drawings shall be submitted to Facilities Design and Construction for similar review.  
3.02 Existing signs being replaced are to be removed in their entirety. Remaining holes in the building surface are to be patched to match the surrounding surface.  
3.03 All letters shall be plumb and true (or properly aligned in the case of radial or other non-linear layouts) and proportionally spaced. The sign as a whole shall be properly aligned and spaced so as to be visually correct.

END OF SECTION